

NVIDIA CORPORATION
“Two Alienware M18X” Sweepstakes
Official Rules
(U.S.A. & Canada)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. THIS PROMOTION IS VOID WHERE PROHIBITED BY LAW. OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES OF AMERICA (EXCLUDING PUERTO RICO AND ITS OTHER TERRITORIES AND POSSESSIONS) AND CANADA (EXCLUDING THE PROVINCE OF QUEBEC).

1. **SPONSOR:** The sponsor of this promotion is NVIDIA CORPORATION (“NVIDIA”), with offices at 2701 San Tomas Expressway, Santa Clara, CA 95050, U.S.A.
2. **PRIZE; ODDS OF WINNING:**
 - (a) There will be two drawings for winners; one grand prize will be given away in October 2011, and one in November 2011. Entrants must register separately within the open dates for each of these drawings as defined below.
 - (b) The Grand Prize of this promotion consists of the following: One (1) winner will receive one Alienware M18X per drawing. Total prize value under \$4500.
 - (c) Five (5) Second Prizes consists of the following: Five (5) winners will receive a Swirl 3D T-Shirt from NVIDIA per drawing. Total prize value under \$50.

Odds of winning depend on the number of eligible entries received. The prize is not assignable or transferable, and is not redeemable, exchangeable or substitutable for cash.

3. **HOW TO ENTER:** You may enter this promotion in one of two ways:
 - (a) **Web Site:** You may enter this promotion by registering on the NVIDIA web site and clicking on the “Two Alienware M18X Sweepstakes” banner. This site may be accessed on www.geforce.com/Community/Rewards.
 - (b) **Mail-in Entry:** Alternatively, you may enter this promotion by mailing the following on a piece of paper or a postcard to **NVIDIA “TWO ALIENWARE M18X” Sweepstakes – Entries by Mail (USA & Canada)**, NVIDIA Corporation, 2701 San Tomas Expressway, Santa Clara, CA 95050, U.S.A.:
 - your full name;
 - your e-mail address;
 - your mailing address;
 - your telephone number; and

- a short paragraph (100 to 250 words), written or typed in English, stating why you like or have an interest in NVIDIA or its products.

NO PRODUCT PURCHASE OF ANY KIND FROM NVIDIA EMAIL PARTNERS IS NECESSARY TO USE THE “MAIL-IN ENTRY” METHOD.

This promotion is limited to one entry per person. **Those who choose to enter by using the aforementioned “Mail-in Entry” method will have the SAME chances of winning as those who enter by using the aforementioned “Coupon Entry” method.**

4. ELIGIBILITY: This promotion is open to all legal residents of **the United States of America (excluding Puerto Rico and its other territories and possessions) and Canada (excluding the province of Quebec)** who have attained the age of majority under the laws of the country or state of residence as of the start of this promotion. However, employees of NVIDIA, its affiliates, and their respective contractors, service providers and professional advisors connected with this promotion, as well as members of their immediate families and/or households, are NOT eligible to enter.

IMPORTANT NOTE: The winner’s guest companion is subject to all of the foregoing eligibility requirements.

5. ENTRY PERIOD: The entry period for this promotion (the “Entry Period”) is as follows:

(a) Coupon Entry:

- October Entry: The Entry Period will begin at **12:01 a.m. (Pacific Standard Time) on September 23, 2011** and will end at **11:59:59 p.m. (Pacific Standard Time) on October 23, 2011**. You must register online in accordance with Section 3(a) above within the aforementioned time period.
- November Entry: The Entry Period will begin at **12:00 a.m. (Pacific Standard Time) on October 24, 2011** and will end at **11:59:59 p.m. (Pacific Standard Time) on November 24, 2011**. You must register online in accordance with Section 3(a) above within the aforementioned time period.

c.

(b) Mail-in Entry:

- October Entry: The Entry Period will begin at **12:00 a.m. (Pacific Standard Time) on September 23, 2011**, and will end at **11:59:59 p.m. (Pacific Standard Time) on October 23, 2011**. **IMPORTANT NOTE: All mailed-in entries must be received by 11:59:59 p.m. (Pacific Standard Time) on October 23, 2011.**
- November Entry: The Entry Period will begin at **12:01 a.m. (Pacific Standard Time) on October 24, 2011**, and will end at **11:59:59 p.m. (Pacific Standard Time) on November 24, 2011**. **IMPORTANT**

NOTE: All mailed-in entries must be received by 11:59:59 p.m. (Pacific Standard Time) on November 24, 2011.

“Pacific Standard Time” refers to that observed in the United States of America. It is entirely each participant’s responsibility to observe time zone differences.

6. DRAWING: Upon the close of each Entry Period, the winner will be selected from all eligible online and mailed-in entries through a random drawing to be conducted by a representative of NVIDIA at NVIDIA’s corporate office located at 2701 San Tomas Expressway, Santa Clara, CA 95050, U.S.A. The selection of such NVIDIA representative will be final and binding in all respects. The winner will be notified via e-mail sent to the e-mail address specified in his/her entry, within **14 Days** after the drawing. The winner must reply to the notification e-mail to claim prize within **72 hours** from the time the notification e-mail is sent, or the prize will be considered forfeited. Unclaimed prize will be awarded to an alternate winner selected randomly by NVIDIA from all other entries. The winner will be required to sign and return an affidavit/declaration and release to NVIDIA prior to delivery of the prize. Winners must provide a photograph of themselves with their NVIDIA product in full view. All Entrants acknowledge and agree that photographs provided to Sponsor shall be owned by Sponsor. Sponsor may use photographs provided for marketing or advertising purposes without payment of any compensation to Entrant. Allow 4-6 weeks for delivery of prizes.

SPECIAL NOTICE TO CANADIAN ENTRANTS: THE PERSON SELECTED RANDOMLY WILL BE REQUIRED TO CORRECTLY ANSWER A MATHEMATICAL QUESTION INVOLVING AT LEAST FOUR OPERATIONS THAT INVOLVE AT LEAST TWO DIGIT NUMBERS.

7. ADDITIONAL TERMS & CONDITIONS:

(a) NVIDIA reserves the right to cancel, terminate, modify or suspend this promotion or any portion thereof, if this promotion or any website associated therewith (or any portion thereof) becomes corrupted or otherwise does not permit or accept entries, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in NVIDIA’s sole opinion, corrupt, impair or otherwise affect the administration, security, fairness, integrity, or proper operation of this promotion. NVIDIA also reserves the right, at its sole discretion, to disqualify any entrant implicated in any conduct or activity that may disrupt, corrupt, impair or otherwise affect the integrity or operation of this promotion. Any attempt by an entrant or any other individual to deliberately damage any online service or web site or undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made NVIDIA reserves the right to seek damages and/or other remedies from any such person to the fullest extent permitted by law.

(b) Use of any automated entry software is prohibited. Entries made with multiple e-mail addresses, under multiple identities or through the use of any other device or artifice to enter multiple times will be deemed invalid. An online entry will be deemed to have been submitted by the authorized account holder of the e-mail address that is provided in the entry. The authorized e-mail account holder is deemed as the natural person who is assigned to an e-mail address by an internet access provider, service provider or other

organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address.

(c) NVIDIA makes no warranty or representation as to the winner's or his/her guest companion's use or enjoyment of the prize of this promotion, and is not liable if the winner or his/her guest companion experiences problems or difficulties due to causes not attributable to NVIDIA, including, without limitation, inability to timely obtain travel visas to the United States of America, delay or cancellation of flights by airlines, rules and restrictions imposed by the organizer of the Conference, and the quality and level of services rendered by any hotel, transportation agency, domestic or international courier service, or any other third-party service provider.

(d) NVIDIA shall not be responsible for (a) any communication, connectivity or technical errors, failures, malfunctions, interruptions or delays that are attributable to computer hardware, software, network, cable, phone, Internet access, or other means or media of communication owned, controlled, used, or provided by entrants or any third parties, (b) any errors, omissions, misinformation, or misidentification in an entry, or (c) any late, lost, stolen, postage unpaid, incomplete, illegible or misdirected entries. It is entirely each entrant's responsibility to ensure that his/her designated e-mail address is accurate, valid and operative, and that his/her designated mailing address is capable of receiving packages sent by international courier. By entering this promotion, each entrant acknowledges and agrees that in no event shall NVIDIA be responsible or liable if its e-mail notification or delivery of prize to a winner is undeliverable, returned, rejected or blocked due to reasons not attributable to NVIDIA (for example, NVIDIA shall not be responsible if its e-mail notification sent to a winner is returned or blocked by firewall or security/privacy settings on the system, network or service used by a winner).

(e) By participating in this promotion, you: (a) agree to be bound by these Official Rules and the decisions of NVIDIA; (b) agree to release and hold harmless NVIDIA, its affiliates, subsidiaries, and independent contractors, and its and their respective directors, officers, employees, and agents, including advertising and promotion agencies, from any and all liability with respect to your acceptance, possession or use (or misuse) of the prizes or participation in this promotion; and (c) agree to permit NVIDIA to use your name and entry information as necessary to conduct, administer, advertise and publicize this promotion for no additional compensation.

(f) By participating in this promotion, you expressly consent to NVIDIA's collection, processing and use of your personal information provided in your entry for all purposes related to this promotion (including, without limitation, entry processing, administration of this promotion, sharing your information with third parties connected with this promotion as necessary to conduct and operate this promotion, communicating with and awarding the prize to you should you be selected as the winner, making public announcements about the winner, and advertising and publicizing this promotion) and in accordance with NVIDIA's privacy policy at http://www.nvidia.com/object/privacy_policy.html.

8. **TAXES:** Income taxes (federal, state, national, cantonal, and provincial), if any, based on the receipt of the prize are the sole responsibility of the winner and his/her guest companion.

9. **WINNER LIST:** After each drawing is completed, (a) the name and country of the winner of this promotion will be announced on the GeForce Sweepstakes web site at <http://www.geforce.com/#/Community/Rewards>, and (b) the same information will also be made available upon request (please send request in a separate, self-addressed stamped

envelope to **NVIDIA “TWO ALIENWARE M18X” Sweepstakes - List of Winner (USA & Canada)**, NVIDIA Corporation, 2701 San Tomas Expressway, Santa, Clara, CA 95050, U.S.A.).

10. COPY OF THE RULES: To obtain a copy of these Official Rules, please send a separate, self-addressed stamped envelope to **NVIDIA “TWO ALIENWARE M18X” Sweepstakes - Official Rules (USA & Canada)**, NVIDIA Corporation, 2701 San Tomas Expressway, Santa, Clara, CA 95050, U.S.A.

11. APPLICABLE LAW: These Official Rules are governed by the laws of the State of Delaware, United States of America, without giving effect to conflicts of law rules. Entrants submit themselves to the exclusive jurisdiction of the State and federal courts sitting in Santa Clara, CA, U.S.A.